

Dear Parents  
Greetings from OPBMS!



Atal Innovation Mission in collaboration with Horses Production Pvt. Ltd. has launched the 'Horses Stable Junior' program for school students. Horses Stable Junior is an adaptation of the Horses Stable program for school students to encourage young budding entrepreneurs. As part of the program, there will be regional innovation carnivals organized across the country; eventually, culminating into the much-awaited Horses Stable Junior TV show. The winning teams will be awarded grant money to refine their innovations and receive mentorship and support from the horses (investors).

All school students can participate in the Horses Stable Junior program. Last date to submit entries is 22 July, 2022. For more details, refer to the Annexure or log into [www.horsesstable.com/junior](http://www.horsesstable.com/junior)

**Students who are interested to participate should submit their names to the respective class teachers by tomorrow, July 21, 2022.**

Warm regards  
Sd/-  
Sangeeta Sharma  
Principal

## Horses Stable Junior

### BACKGROUND

Atal Innovation Mission in collaboration with Horses Production Pvt Ltd has launched the 'Horses Stable Junior' program for school students. Horses Stable is Bharat's largest funding show whose vision and mission is to educate, promote, and instil entrepreneurship and boost start-up funding through an organized channel. In the show, entrepreneurs pitch their business models to a panel of investors and convince them to invest money in their ventures. Horses Stable panel would include 6-8 horses (investors) who are willing to invest funds and their time to help the entrepreneurs lead in the right way with the help of their connections and relationships in the industry. Horses Stable Junior is an adaptation of the Horses Stable program for school students to encourage young budding entrepreneurs. As part of the program, there will be regional innovation carnivals organized across the country eventually culminating into the much-awaited Horses Stable Junior TV show. The winning teams will be awarded grant money to refine their innovations and receive mentorship and support from the horses (investors).

### TIMELINE

Last date to submit entries for the Horses Stable Junior program is 22nd July 2022.

### IMPORTANT INSTRUCTIONS FOR STUDENTS

1. Students (from ATL and Non-ATL schools) can participate.
2. Last Date to submit entries is 22nd July 2022, 11:59 PM.
3. The link for participation is: <https://www.horsesstable.com/junior/>
4. The online application form submission will include:
  - Personal Details
  - Business Model Details
  - Finance Details (in case of a registered start-up)
  - Other information
5. Horses Stable Junior is open for Indian students currently enrolled in school (aged 10-17 years) both from ATL and non-ATL schools.
6. All participating students will get a certificate of Participation.



## HORSES STABLE JUNIOR

# INDIA'S FIRST INDIGENOUS FUNDING SHOW FOR YOUNG GENIUSES



If you've a class full of genius students, we have a barrel full of funding opportunities for budding entrepreneurs.

If they're between 10-17 years of age, and have an idea for a fledgling business, we are here to give wings to their young dreams.

This flagship series created and mentored by actor businessman **Suniel Shetty** and his able **FTC** Team in tandem with **Prashant Agarwal**, is supported by the **Atal Innovation Mission, NITI Aayog's** flagship initiative to promote innovation and entrepreneurship in the country.

## THIS IS AN OPPORTUNITY OF A LIFETIME FOR YOUR YOUNG ENTREPRENEURS



### REGISTER TODAY!!



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[www.horsesstable.com](http://www.horsesstable.com)

