



Dear Parents  
Greetings from OPBMS!

We are pleased to announce the SIC calendar activity for school i.e. IDEATION CHALLENGE by MoE's Innovation Cell, All India Council for Technical Education. The purpose of the School Innovation contest is to motivate, skill, train, handhold and nurture the Innovations from school students and finally fund them to create start-ups out of them. In the Idea creation challenge, students can ideate on pressing problems of the School, society, city, state and country etc.

### **Major Stages of School Innovation Contest & Deadlines**

Ideation and idea submission- 31st December 2022

POC/ Prototyping & submission- 31st January 2023

Business Model Canvassing/preparation - 28th February 2023

After collecting ideas from students (a maximum of 10 ideas should be selected), School Innovation Council will upload all the selected 10 ideas under their SIC login. This activity is a SIC calendar activity and hence will be evaluated and counted towards the SICs national performance and star rating of SIC by MIC. Meanwhile, school will collect ideas and screen the best 10 ideas for this challenge.

Students who wish to participate should contact Mr. Amit Rai (9888710175).

Warm regards  
Sd/-  
Sangeeta Sharma  
Principal